

# Cutting Cancer Golf Outing

## Sponsorship Packet



*“Drive For A Cure”*

*Please complete and return this packet by July 16, 2022 either via:*

- Mail to 6400 Norfolk Lane, Racine, WI 53406
- Email to [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com)

## **General Information**

- **What:**
  - The outing will be formatted as an **18-Hole Golf Scramble** in which players will form **teams of four** and compete.
- **When:**
  - Saturday, **07/30/22**
  - Time: Afternoon
- **Where:**
  - **Johnson Park Golf Course**
    - Address: 6200 Northwestern Ave, Racine, WI 53406
- **Why:**
  - As I found out the hard way, leukemia is a terrible disease. The challenging situations experienced by myself and many others within the cancer community motivated me to create a charitable golf outing. **All net profits made from this event will be donated to the Medical College of Wisconsin's (MCW) Leukemia Fund.** Visit our website at <https://www.cuttingcancer.org/> for more information about our stories.
- **If you would like to donate or play in this event**, please visit our website at <https://www.cuttingcancer.org/>.
- **If you have any questions**, please contact us at [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).
- **If you wish to sponsor this event**, please continue reading below!
  - *All of our current sponsorship opportunities can be found in Table I (next page).*

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- **If you would like to donate or play in this event**, please visit our website at <https://www.cuttingcancer.org/>.
  - **If you have any questions, comments, or concerns**, please contact us at [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).

**Table I**

<b>Name of Perk</b>	<b>Description</b>	<b>Cost</b>
<b>1) Hole Sponsor</b>	<p>The organization/individual may sponsor one hole with an approximately <b>1.5' x 1.5'</b> sign posted by the selected hole's tee box.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Each sign will contain the organization/individual's name and/or logo/image (optional) along with a short message (optional).</li> </ul>	<b>\$150</b>
<b>2) Hole Challenge Sponsor</b>	<p>The sponsor's name and logo are prominently exhibited in connection to a particular hole challenge (e.g. <i>Closest to the Pin</i> on Par-3 3rd hole) in the following ways:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> An approximately <b>3' x 3'</b> sign with the sponsor's name and logo—along with an optional message—will be placed by the hole's tee box.</li> <li><input type="checkbox"/> The rules sheet/list of hole challenges provided to all players will clearly display the sponsor's name in connection to the chosen challenge.</li> <li><input type="checkbox"/> The sponsor may wish to provide item(s) to be used as a prize for the chosen challenge.</li> </ul>	<b>\$250</b>
<b>3) Advertising Booth</b>	<p>The sponsor will be allowed to send a maximum of two sales representatives to the event where he/she can promote his/her organization's business/mission. The representative may do this in any manner he/she would like (e.g. handing out coupons, free samples, etc).</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> We highly encourage sponsors to provide their own tent, tables, and chairs. For additional assistance or suggestions, please reach out to us via email!</li> </ul>	<b>\$250</b>
<b>4) Platinum Sponsor</b>	<p>The organization/individual sponsoring will be represented by:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Hole sponsor sign (approximately <b>3' x 3'</b>)</li> <li><input type="checkbox"/> Name &amp; logo on our banner</li> <li><input type="checkbox"/> Table sponsor at registration/silent auction</li> </ul>	<b>\$500</b>
<b>5) Build Your Own</b>	<p>Please reach out to the Cutting Cancer Golf Outing Team at <a href="mailto:cuttingcancer@gmail.com">cuttingcancer@gmail.com</a> with any unique ideas for sponsorship not found in the perks above. We will work with you to the best of our ability in order to carry out your vision.</p> <p>Some examples of “build your own” in the past include:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Drink Sponsorship</li> <li><input type="checkbox"/> “Birdie Watch”</li> <li><input type="checkbox"/> Expense Sponsorship</li> <li><input type="checkbox"/> Sponsor a 4-Some</li> </ul>	<b>Varies</b>

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## Sponsor Registration: General

**Please fill out the following information regarding yourself/your organization.**

- **Name of Sponsor:** \_\_\_\_\_
- **Name of Your Organization (If Applicable):** \_\_\_\_\_
- **Email:** \_\_\_\_\_
- **Phone Number:** \_\_\_\_\_
- **Sponsor Perks Chosen (Select As Many As You Would Like):**
  - 1) Hole Sponsor
  - 2) Hole Challenge Sponsor
  - 3) Advertising Booth @ Event
  - 4) Platinum Sponsor
  - 5) Build Your Own

**\*\* If you have chosen perk 1, please fill out page 5 of the form.**

**\*\* If you have chosen perk 2, please fill out page 6 of this form.**

**\*\* If you have chosen perk 3, please fill out page 7 of this form.**

**\*\* If you have chosen perk 4, please fill out page 8 of this form.**

**\*\* If you have chosen perk 5, please fill out page 9 of this form.**

- **If you have chosen multiple perks, please fill out all appropriate forms.**
- **Once complete, please proceed to the Payment page found on page 10.**

**Thanks!!!**

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# 1) Hole Sponsor

- List your top 3 choices (from 1st choice → 3rd choice) for holes to sponsor:

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**Note: We will assign you the highest-ranked available choice.**

- Name To Be Displayed:

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- Message Chosen For Hole Sponsorship Sign (20 Word Max).

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- Please email a (**high resolution**) image/logo to be used. Allowed file types include PDF, JPG, JPEG, and PNG. Please note that **this is optional**.

**Please email all files to [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).**

- \_\_\_\_\_ (insert name of sponsor) understands that \_\_\_\_\_ (insert name of sponsor) legally allows for the event organizers to utilize \_\_\_\_\_'s (insert name of sponsor) name(s) and logo(s)/image(s) in the manner(s) as dictated by Table I above. The event organizers understand that they will not misuse or tarnish the sponsor's name(s) without warrant. The event organizers also understand that the sponsor's name(s) and other identifiable information (i.e. logo(s)/image(s)) will not be used in a manner beyond the scope of Table I unless otherwise agreed upon.

- Signature: \_\_\_\_\_

- Date: \_\_\_\_\_

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## 2) Hole Challenge Sponsor

- Rank your preferred choice of hole challenge from 1 - 5 (1 is top choice):

\_\_\_\_\_ Hole 3: Closest to the Pin

\_\_\_\_\_ Hole 4: Drive the Green

\_\_\_\_\_ Hole 9: Long Drive

\_\_\_\_\_ Hole 14: Shortest Drive

\_\_\_\_\_ Hole 17: Longest Putt

**Note: We will assign you the highest-ranked available choice.**

- Name To Be Displayed:

\_\_\_\_\_

- Message Chosen For Hole Sponsorship Sign (20 Word Max).

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- Please email a (**high resolution**) image/logo to be used. Allowed file types include PDF, JPG, JPEG, and PNG. Please note that **this is optional**.

**Please email all files to [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).**

- \_\_\_\_\_ (insert name of sponsor) understands that \_\_\_\_\_ (insert name of sponsor) legally allows for the event organizers to utilize \_\_\_\_\_'s (insert name of sponsor) name(s) and logo(s)/image(s) in the manner(s) as dictated by Table I above. The event organizers understand that they will not misuse or tarnish the sponsor's name(s) without warrant. The event organizers also understand that the sponsor's name(s) and other identifiable information (i.e. logo(s)/image(s)) will not be used in a manner beyond the scope of Table I unless otherwise agreed upon.

- Signature: \_\_\_\_\_

- Date: \_\_\_\_\_

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### 3) Advertising Booth @ Event

- List your top 3 choices (from 1st choice → 3rd choice) for holes to place your booth:

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**Note: We will assign you the highest-ranked available choice.**

- **Name of Representative:**
  - If you have not decided on who will be attending the event, please write “N/A” below.
  - \_\_\_\_\_
- **Representative’s Email:**
  - If you have not decided on who will be attending the event, please write “N/A” below.
  - \_\_\_\_\_
- **Representative’s Phone Number:**
  - If you have not decided on who will be attending the event, please write “N/A” below.
  - \_\_\_\_\_
- \_\_\_\_\_ (insert name of sponsor) understands that the event organizers reserve the right to remove/dismiss any representatives who they deem to behave in an inappropriate manner. The event organizers understand that they will not mistreat the sponsor’s name(s) without warrant. \_\_\_\_\_ (insert name of sponsor) also understands that the representative will not be permitted to do anything beyond the scope of Table I unless otherwise agreed upon.
- \_\_\_\_\_ (insert name of sponsor) understands that the event organizers are not liable for any physical, mental, or emotional injuries/damage that may befall the representative before, during, or after the event.
- **Signature:** \_\_\_\_\_
- **Date:** \_\_\_\_\_

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  - If you have any questions, comments, or concerns, please contact us at [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).

## **4) Platinum Sponsorship**

- List your top 3 choices (from 1st choice → 3rd choice) for holes to place your sign:

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**Note: We will assign you the highest-ranked available choice.**

- Name To Be Displayed:

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- Message Chosen For Hole Sponsorship Sign (20 Word Max).

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- Please email a (**high resolution**) image/logo to be used. Allowed file types include PDF, JPG, JPEG, and PNG. Please note that **this is optional**.

**Please email all files to [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).**

- \_\_\_\_\_ (insert name of sponsor) understands that \_\_\_\_\_ (insert name of sponsor) legally allows for the event organizers to utilize \_\_\_\_\_'s (insert name of sponsor) name(s) and logo(s)/image(s) in the manner(s) as dictated by Table I above. The event organizers understand that they will not misuse or tarnish the sponsor's name(s) without warrant. The event organizers also understand that the sponsor's name(s) and other identifiable information (i.e. logo(s)/image(s)) will not be used in a manner beyond the scope of Table I unless otherwise agreed upon.

- Signature: \_\_\_\_\_

- Date: \_\_\_\_\_

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- If you would like to donate or play in this event, please visit our website at <https://www.cuttingcancer.org/>.
  - If you have any questions, comments, or concerns, please contact us at [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).



## 5) Build Your Own

- Please send an email to [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com) indicating how you would like to build your package.
  - Some of the examples found on page 3 of this document are ideas used in previous years.
- We will work with you on an individual level to create the best package possible for you/your business.
- We will collect all other necessary information and coordinate payment based on the package you have created at a later date.
- Please ensure that you have completed the “Sponsor Registration: General” form (page 4) and continue on below.

I, \_\_\_\_\_ (insert name/name of business) hereby attest to the commitment I/we are making to the Cutting Cancer Golf Outing and will make all payments in full when an official contract has been agreed upon by both parties.

By signing this document the organizers of the event will be counting on your support and will hold you/your business accountable unless the proper notice has been given to discard the contract given at a later date.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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  - If you have any questions, comments, or concerns, please contact us at [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).

## Payment

### **Type of Payment (Select one):**

- Physical Check:** *Please make checks payable to **Achintya Krishnan** and include “Cutting Cancer Sponsorship Fee” in the subject.*
- Venmo:** *Please Venmo **@AC-Krishnan** and include “Cutting Cancer Sponsorship Fee” in the subject.*

**Amount Enclosed:** \_\_\_\_\_

**We sincerely appreciate your kindness and generosity in supporting our cause!! Your help will only boost us in our collective fight against cancer! Thank you, and we hope to see you at the 2022 Cutting Cancer Golf Outing!!**

**If you have any further questions, comments, or concerns, please email [cuttingcancer@gmail.com](mailto:cuttingcancer@gmail.com).**

**If you would like to register to play, donate, or simply learn more about our event, please visit our website at <https://cuttingcancer.org>.**

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